

Hello Jinny,

You did a great job at the first iteration of the mockup with interpreting what I gave you and translating it into a website. I really like the pages you have broken down!! Below I am going to break down the pros and cons of each page:

Home Page: (Suggestions apply to all pages of the website)

- The color scheme is a bit aggressive. I would stick to the main page being white and having words/banners being a different color. I would stick to using colors inside of the playbill so yellow or a darker purple.
- I think I would prefer for there to not be text on the front page. It would be nice to have the playbill take up the entirety of the page and have a banner on the top or bottom which links to the different pages on the site.
- I like the appearance of the thick vs thin fonts; however, I would prefer a serif font to be used. The font sizes are perfect!
- For the banner: I would make it much smaller as well as the font size of the text within.
- You could also try having thick margins on the left and right of the overall page on the website and see if that has a nicer appearance for fitting the playbill.

Background:

- This should be the only page with a large amount of text and should include the background and the plot.
- <https://wickedthemusical.com/the-show/> (Here is some inspiration for you for a Broadway musical website)
- This page feels a little bland, so I would recommend either adding graphics or some type of interactive features.

Cast/Crew:

- Make sure the cast and crew images will all be the same size and I recommend putting some sort of border around the image to make it have a nicer appearance
- Have the text line up underneath the pictures.
- Try adding the interactive element of when you hover over the picture, you can see an image of the character that they play. For instance, when you hover over Patton Oswalt, Remy (the rat) would appear. (I would really like for this to happen)
- Try playing around with the placement of the lineup of the cast, especially if you don't do the interactive element.

Song Breakdown:

- I really like the soundtrack page!! The blue is quite hard to read on top of the background.
- Center the text in the middle of the page, because it feels bottom heavy.

Photos:

- Make sure the photos are the same size. All of the images need to be high quality (the one in the bottom left is very blurry). Add more pictures to this page to make it appear as more of a gallery. I like the background for this page as well!

Location/Dates:

- I like the way this overall page is composed so just make sure to fill it with the rest of the information. (I would really look at the Wicked website for help)
- Try having the times link to a basic page for buying tickets, because I would like to add more depth to the website in having it very similar to a genuine Broadway website.